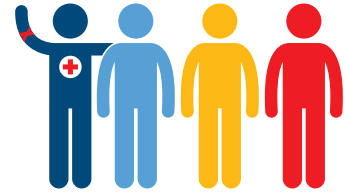




Why patients need blood

- Cancer
- Childbirth complications
- Trauma
- Sickle cell disease
- Surgeries
- Transplants



A single blood donation may help save more than one life.

You can give blood **every 56 days**, up to 6 times a year.



1 in 7

patients entering a hospital will need a blood transfusion.

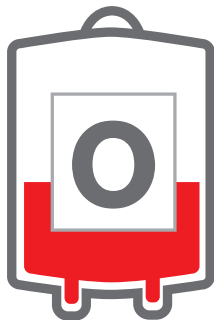
Blood can't be manufactured.

It can only come from generous donors!



Fact: You don't need to know your blood type to donate. All blood types are needed!

Every **two seconds** someone in the U.S. needs blood.



Type O blood is most requested by hospitals and is often in short supply.

Only 3 out of 100

Americans donate blood. That's not enough.

Quick community service:

Blood donation only takes about an hour.